



Hawaii Survey Results

Q1 I'm going to ask you some questions about Hawaiian monk seals. These native seals are an endangered species with about 1,100 left in the wild. The government recently protected some of their most important habitat around Hawaii to help ensure they don't go extinct. How important do you think it is to conserve endangered species in Hawaii: very important, somewhat important, not too important, or not important at all?

Very important..... 76%
Somewhat important..... 16%
Not too important 6%
Not important at all..... 1%
Not sure 1%

Q2 Based on what know about Hawaiian monk seals, do you think they are an important part of Hawaii's natural heritage, or not?

Hawaiian monk seals are an important part of Hawaii's heritage..... 80%
Hawaiian monk seals are not an important part of Hawaii's heritage 10%
Not sure 9%

Q3 How important is it to you to keep Hawaiian monk seals from going extinct: very important, somewhat important, or not important?

Very important..... 76%
Somewhat important..... 17%
Not important 6%
Not sure 1%

Q4 The federal government recently designated almost 7,000 square miles as protected critical habitat for monk seals in Hawaii. Do you support or oppose this designation?

Support this critical habitat designation for monk seals..... 81%
Oppose this critical habitat designation for monk seals..... 9%
Not sure..... 10%

Q5 Are you concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and ocean, or not?

Concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and ocean..... 21%
Not concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and ocean..... 70%
Not sure 9%

Q6 Do you think habitat protections can help save Hawaiian monk seals, or not?

Yes..... 80%
No..... 11%
Not sure 9%





Q7 I'm now going to ask you about how you'd feel if native Hawaiian monk seals went extinct. Which of these statements comes closest to your view? Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage. Or, the loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage. If you think losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage, press 1. If you think the loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage, press 2. If you're not sure, press 3.

- Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage* 78%
- The loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage* .. 14%
- Not sure* 8%

Q8 In general, how important is it to you that Hawaii's wildlife and wild places be protected: very important, somewhat important, not too important, or not important at all?

- Very important*..... 76%
- Somewhat important*..... 19%
- Not too important* 4%
- Not important at all*..... 1%
- Not sure* 1%

Q9 If you are a woman, press 1. If a man, press 2.

- Woman* 53%
- Man*..... 47%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you're an independent, press 3.

- Democrat* 52%
- Republican*..... 21%
- Independent*..... 27%

Q11 If you are native Hawaiian, press 1. If Asian, press 2. If Hispanic, press 3. If white, press 4. If another race, press 5.

- Native Hawaiian*..... 15%
- Asian*..... 33%
- Hispanic*..... 4%
- White* 36%
- Another race* 12%

Q12 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

- 18 to 45*..... 25%
- 46 to 65*..... 45%
- Older than 65*..... 30%





	Base	Gender	
		Woman	Man
Conserve Endangered Species in Hawaii Importance			
Very important	76%	78%	73%
Somewhat important	16%	14%	19%
Not too important	6%	6%	5%
Not important at all	1%	1%	2%
Not sure	1%	1%	0%

	Base	Gender	
		Woman	Man
Monk Seals Important Heritage Yes/No			
Hawaiian monk seals are an important part of Hawaii's heritage	80%	82%	79%
Hawaiian monk seals are not an important part of Hawaii's heritage	10%	9%	12%
Not sure	9%	9%	9%

	Base	Gender	
		Woman	Man
Prevent Extinction Importance			
Very important	76%	78%	74%
Somewhat important	17%	16%	19%
Not important	6%	6%	6%
Not sure	1%	1%	0%

	Base	Gender	
		Woman	Man
Protected Habitat Designation Support/Oppose			
Support this critical habitat designation for monk seals	81%	83%	79%
Oppose this critical habitat designation for monk seals	9%	9%	10%
Not sure	10%	8%	11%





	Base	Gender	
		Woman	Man
Protecting Habitat Affect Beach Activities Concern			
Concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and oc...	21%	20%	22%
Not concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach an...	70%	70%	70%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Habitat Protections Save Seals Yes/No			
Yes	80%	78%	81%
No	11%	11%	11%
Not sure	9%	11%	8%

	Base	Gender	
		Woman	Man
Extinction Loss to Heritage Yes/No			
Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage	78%	80%	75%
The loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage	14%	12%	17%
Not sure	8%	8%	8%

	Base	Gender	
		Woman	Man
Wildlife Protection Importance			
Very important	76%	75%	77%
Somewhat important	19%	20%	18%
Not too important	4%	4%	4%
Not important at all	1%	1%	1%
Not sure	1%	1%	0%





	Base	Party		
		Democrat	Republican	Independent
Conserve Endangered Species in Hawaii Importance				
Very important	76%	86%	61%	67%
Somewhat important	16%	10%	25%	23%
Not too important	6%	1%	12%	9%
Not important at all	1%	2%	1%	1%
Not sure	1%	1%	2%	0%

	Base	Party		
		Democrat	Republican	Independent
Monk Seals Important Heritage Yes/No				
Hawaiian monk seals are an important part of Hawaii's heritage	80%	87%	71%	76%
Hawaiian monk seals are not an important part of Hawaii's heritage	10%	4%	22%	14%
Not sure	9%	9%	8%	10%

	Base	Party		
		Democrat	Republican	Independent
Prevent Extinction Importance				
Very important	76%	84%	68%	66%
Somewhat important	17%	11%	20%	26%
Not important	6%	4%	11%	7%
Not sure	1%	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent
Protected Habitat Designation Support/Oppose				
Support this critical habitat designation for monk seals	81%	88%	71%	77%
Oppose this critical habitat designation for monk seals	9%	5%	17%	12%
Not sure	10%	8%	12%	11%





	Base	Party		
		Democrat	Republican	Independent
Protecting Habitat Affect Beach Activities Concern				
Concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and oc...	21%	22%	22%	18%
Not concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach an...	70%	72%	68%	67%
Not sure	9%	5%	10%	15%

	Base	Party		
		Democrat	Republican	Independent
Habitat Protections Save Seals Yes/No				
Yes	80%	87%	67%	75%
No	11%	6%	21%	14%
Not sure	9%	7%	12%	11%

	Base	Party		
		Democrat	Republican	Independent
Extinction Loss to Heritage Yes/No				
Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage	78%	86%	70%	68%
The loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage	14%	7%	23%	23%
Not sure	8%	7%	7%	10%

	Base	Party		
		Democrat	Republican	Independent
Wildlife Protection Importance				
Very important	76%	86%	63%	65%
Somewhat important	19%	9%	31%	30%
Not too important	4%	4%	5%	3%
Not important at all	1%	0%	-	2%
Not sure	1%	1%	1%	-





	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Conserve Endangered Species in Hawaii Importance						
Very important	76%	70%	75%	83%	78%	79%
Somewhat important	16%	14%	20%	15%	17%	7%
Not too important	6%	7%	5%	2%	4%	11%
Not important at all	1%	7%	0%	-	1%	1%
Not sure	1%	2%	0%	-	0%	3%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Monk Seals Important Heritage Yes/No						
Hawaiian monk seals are an important part of Hawaii's heritage	80%	71%	81%	98%	83%	77%
Hawaiian monk seals are not an important part of Hawaii's heritage	10%	11%	11%	2%	11%	11%
Not sure	9%	18%	8%	-	6%	12%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Prevent Extinction Importance						
Very important	76%	69%	75%	92%	78%	76%
Somewhat important	17%	20%	20%	6%	17%	11%
Not important	6%	11%	5%	2%	5%	9%
Not sure	1%	-	-	-	0%	4%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Protected Habitat Designation Support/Oppose						
Support this critical habitat designation for monk seals	81%	68%	82%	92%	86%	80%
Oppose this critical habitat designation for monk seals	9%	15%	11%	8%	5%	10%
Not sure	10%	17%	7%	-	9%	11%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Protecting Habitat Affect Beach Activities Concern						
Concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and oc...	21%	31%	21%	36%	14%	24%
Not concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach an...	70%	60%	67%	64%	78%	67%
Not sure	9%	9%	12%	-	7%	10%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Habitat Protections Save Seals Yes/No						
Yes	80%	72%	81%	92%	82%	77%
No	11%	17%	10%	8%	9%	12%
Not sure	9%	11%	9%	-	9%	11%





	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Extinction Loss to Heritage Yes/No						
Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage	78%	68%	81%	98%	77%	77%
The loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage	14%	15%	12%	2%	17%	15%
Not sure	8%	17%	7%	-	6%	8%

	Base	Race				
		Native Hawaiian	Asian	Hispanic	White	Another race
Wildlife Protection Importance						
Very important	76%	76%	70%	80%	80%	78%
Somewhat important	19%	13%	26%	18%	17%	14%
Not too important	4%	9%	4%	-	3%	1%
Not important at all	1%	-	-	2%	1%	4%
Not sure	1%	2%	-	-	-	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Conserve Endangered Species in Hawaii Importance				
Very important	76%	70%	79%	75%
Somewhat important	16%	18%	15%	17%
Not too important	6%	8%	4%	6%
Not important at all	1%	3%	1%	1%
Not sure	1%	1%	0%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Monk Seals Important Heritage Yes/No				
Hawaiian monk seals are an important part of Hawaii's heritage	80%	78%	84%	77%
Hawaiian monk seals are not an important part of Hawaii's heritage	10%	11%	10%	11%
Not sure	9%	11%	6%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Prevent Extinction Importance				
Very important	76%	73%	80%	72%
Somewhat important	17%	19%	14%	21%
Not important	6%	8%	5%	6%
Not sure	1%	-	1%	1%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Protected Habitat Designation Support/Oppose				
Support this critical habitat designation for monk seals	81%	74%	85%	81%
Oppose this critical habitat designation for monk seals	9%	14%	6%	9%
Not sure	10%	11%	9%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Protecting Habitat Affect Beach Activities Concern				
Concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach and oc...	21%	34%	17%	17%
Not concerned that protecting habitat for Hawaiian monk seals will negatively affect you and activities you enjoy at the beach an...	70%	60%	74%	72%
Not sure	9%	7%	9%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Habitat Protections Save Seals Yes/No				
Yes	80%	80%	81%	78%
No	11%	18%	9%	8%
Not sure	9%	2%	10%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Extinction Loss to Heritage Yes/No				
Losing Hawaiian monk seals would be a critical loss to Hawaii's natural heritage	78%	73%	83%	74%
The loss of Hawaiian monk seals would not be a critical loss to Hawaii's natural heritage	14%	17%	11%	17%
Not sure	8%	10%	6%	9%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Wildlife Protection Importance				
Very important	76%	76%	76%	74%
Somewhat important	19%	17%	20%	20%
Not too important	4%	6%	2%	6%
Not important at all	1%	1%	1%	1%
Not sure	1%	-	1%	0%

