

IX. References



1. Dennings, Kelley. 2022. "New Survey: 90% of Americans Want Less Materialistic Holidays." Center for Biological Diversity. <https://biologicaldiversity.org/w/news/press-releases/new-survey-90-of-americans-want-less-materialistic-holidays-2022-11-21/>.
2. "Financial Stress Casts a Shadow over This Holiday Season." Aflac. 2022. <https://www.prnewswire.com/news-releases/financial-stress-casts-a-shadow-over-this-holiday-season-301706044.html>.
3. See reference 1, Dennings, 2022.
4. "Quick Tree Facts | National Christmas Tree Association." 2019. <https://realchristmastrees.org/education/quick-tree-facts/>.
5. "2022 Holiday Outlook, Spending Statistics and Trends." Price Waterhouse Coopers. 2022. <https://www.pwc.com/us/en/industries/consumer-markets/library/2022-holiday-outlook-trends.html>.
6. Laycock, Richard. 2022. "\$8.3 Billion Is Spent on Unwanted Christmas Gifts." Finder.Com. 2022. <https://www.finder.com/unwanted-gifts>.
7. Calma, Justine. 2019. "Free Returns Come with an Environmental Cost - The Verge." <https://www.theverge.com/2019/12/26/21031855/free-returns-environmental-cost-holiday-online-shopping-amazon>.
8. Orecchia, Carlo, and Pietro Zoppoli. 2007. "Consumerism and Environment: Does Consumption Behaviour Affect Environmental Quality?" SSRN Scholarly Paper. Rochester, NY. <https://doi.org/10.2139/ssrn.1719507>.
9. Dunn, Elizabeth W., Daniel T. Gilbert, and Timothy D. Wilson. 2011. "If Money Doesn't Make You Happy, Then You Probably Aren't Spending It Right." *Journal of Consumer Psychology* 21 (2): 115–25. <https://doi.org/10.1016/j.jcps.2011.02.002>.
10. See reference 2, Dennings, 2022.
11. See end note 1, Dennings, 2022.
12. "Holiday Poll Findings: Center for A New American Dream." 2005. https://www.biologicaldiversity.org/programs/population_and_sustainability/pdfs/Simplify-The-Holidays-Poll_2005.pdf.