

20 Vehicles with Highest Number of Nationwide TV Commercial Airings During Last Quarter of 2017

VEHICLE	VEHICLE TYPE	NATIONWIDE TV COMMERCIAL AIRINGS¹
Cadillac Escalade	SUV	13,254
Volkswagen Atlas	SUV	8,386
Chevrolet Equinox	SUV	7,030
Jeep Grand Cherokee	SUV	5,409
Subaru Crosstrek	SUV	4,935
Chevrolet Silverado	Pickup Truck	4,764
Jeep Renegade	SUV	4,585
Toyota Camry	Car	4,543
Kia Sorento	SUV	3,862
Volvo XC60	SUV	3,602
Hyundai Elantra	Car	3,482
Volkswagen Tiguan	SUV	3,278
Land Rover Discovery Sport	SUV	3,157
Cadillac XT5	SUV	3,008
Acura TLX	Car	2,727
Mazda CX-9	SUV	2,610
RAM 1500	Pickup Truck	2,568
Lexus IS	Car	2,530
Ford F-150	Pickup Truck	2,398
Infiniti QX60	SUV	2,198

¹Nationwide TV commercial airings data were collected from Alphonso (<https://insights.alphonso.tv>) on April 3, 2018. The total number of airings for each vehicle includes the airings of all model years and trims from October 1, 2017 through December 31, 2017.