

March 26, 2010

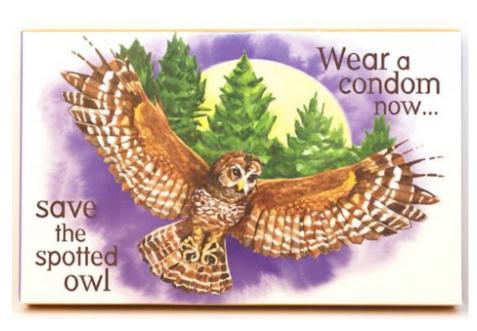
Endangered Species Condoms

Yes, you read that subject line correctly: Endangered Species Condoms.

Sharon Stiteler

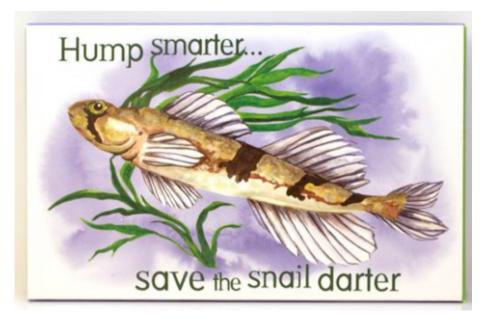
And no, they are not for the endangered species themselves, they're for one of the most over-populated species out there. Susan Gets Native posted a link on Facebook about the Center for Biological Diversity is "distributing 100,000 free Endangered Species Condoms in all 50 states to highlight how unsustainable human population growth is driving species extinct at a cataclysmic rate."

According to the press release, "the goal is to help people understand the impact of overpopulation on other species, and to give them a chance to take action in their own lives, the Center is distributing free packets of Endangered



Species Condoms depicting six separate species: the polar bear, snail darter, spotted owl, American burying beetle, jaguar, and coquí guajón rock frog."

So, it's a creative project that hopes to engage the general masses in real conversation on over opulation not about coming up with a wacky idea to get bloggers like me to talk the Center for Biological Diversity to you.



Oh, and if you are looking for something to do, you can sign up to be an Endangered Species Condom Distributor—which would look so awesome on a resume! I wonder if any wild bird retail stores will take advantage of this for free promotion in their stores? Buy 20 pounds of Finch Feast and get a free condom!

Also, I would think there could have been some better slogans than what they came up with. Say:

If you love her, cover your piping plover.

Before they howl, hood the spotted owl.

Can't wait to see what spam comes into the comments filter with this post.