Press of Atlantic City Life Section

Phone sounds like zoo

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Now here's a way to make your cell phone stand out. Amid the ringtones playing snippets of Justin Timberlake, Gwen Stefani and Fergie, your cell phone can make the haunted, squealing sound of a Beluga whale whenever your boyfriend calls.

Your friends will be so jealous.

They're called rare Earth ringtones, and are being offered for free by the Center for Biological Diversity as a way to create awareness about endangered species. You can now set your cell phone ringer to the calls of the blue-throated macaw, boreal owl, mountain y ellow-legged frog and — yes — the Yosemite toad.

Try finding the call of the Yosemite Toad on itunes.

To download a free ringtone, visit to

www.rareearthtones.org

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