

The Call of the Wild on Your Cell Phone

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Want a ringtone that'll turn some heads? Download the howl of a Mexican Wolf or the call of a Blue-throated Macaw.

The New Mexico-based [Center for Biological Diversity](#) has turned a library of endangered species sounds into free, downloadable ringtones. The institute wants to utilize mobile media, which has already had an influence on other political and social campaigns. They're hoping that the rare and endangered species ringtones will get the younger generation interested in learning more about these species, and hopefully to bring awareness and action to their cause.

The land and marine animal selection is a bit limited, but there are a wide variety of owl and frog sounds, and a few South American birds listed. But the options will grow as new recordings are submitted to the center. The poison arrow dart frog will soon be added after their scientist gets back from recording it in the jungles of Panama.

After listening to a few sounds online I was curious as to how loud the "ring" would be. Don't let the seemingly soft Mp3 preview fool you. Once on the phone they come through loud and clear.

I downloaded the Orca and the Ash-breasted Tit-Tyrant. It took a couple of minutes for the SMS to come through (and there are options specifically for Verizon wireless customers, including knowing what model of phone you have), but the process was simple.

Now when I get a call (Orca) or a text (the Tit-Tyrant), I'll be able to share a few facts about the species and get people thinking about nature for a few minutes in their day.